

# 08

THE GEMINI AWARDS

OCTOBER 20, 21 & 22, 2008

NOVEMBER 28, 2008

FOR IMMEDIATE RELEASE

## The Environment Wins Big and Gives Big With the 2008 Gemini Awards Eco Lounge

Lounge open to the media 11am-4pm November 28

(Toronto, ON) November 5, 2008– The Gemini Award nominees are looking to bring home the gold, but the environment will be the big winner at the 23<sup>rd</sup> Annual Gemini Awards. On November 28<sup>th</sup> from 11 a.m. to 4 p.m., performers, presenters and VIP guests are invited to fill their reusable gift bags, provided by b. happybags and JP Monkey, with all things green in the Gemini Awards Eco Lounge presented by FUJIFILM Canada. Housed in the Metro Toronto Convention Centre, the room will be transformed into a green oasis filled with stylish gifts and services, proving that going green doesn't mean compromising luxury.

This year's gift lounge will leave nothing behind – even the unseen. Carbon offsets from emission-reducing projects and initiatives will be purchased compliments of LivClean, to ensure all emissions produced by the Eco Lounge will be equalized. The Academy of Canadian Cinema & Television has also partnered with the Association of Registered Interior Designers of Ontario (ARIDO) to ensure that the lounge is styled in the latest eco-chic designs.

The gifts and services offered in the lounge range from five tonne carbon offset gift cards from LivClean Carbon Offset Solutions and sterling silver jewellery from Canadian designer Kari Woo to an overnight retreat at Elk Lake Eco Resource Centre and a three-month subscription to Zip.ca's DVD rental service. Guests of the lounge are also invited to try the latest recipes from Fresh restaurants and cuisine options from Licious Living. Guests can celebrate their achievements with a bottle of wine from plantatree™, the world's first carbon-positive wine.

The 23<sup>rd</sup> Annual Gemini Awards will take place on Friday, November 28<sup>th</sup>, 2008 in the John Bassett Theatre at the Metro Toronto Convention Centre. The awards will be broadcast that night at 8 p.m. (ET/PT) on E! Everything Entertainment and Showcase.

For details on the Gemini Awards, visit [www.geminiawards.ca](http://www.geminiawards.ca)

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Featured Products in the 23<sup>rd</sup> Annual Gemini Awards Eco Lounge presented by FUJIFILM Canada:

**b. happybags**

Guests in the Gemini Eco Lounge will receive *a reusable tote from b. happybags*. b. happybags has been creating remarkable, responsible, reusable bags for the planet since 2004. The bags are superbly made, slightly funky and incredibly popular in the US. From being the Oscar gift bag for *An Inconvenient Truth* to being featured in the *Wall Street Journal*, b. happybags' fabulous colors and prints are turning heads and helping to spread the concept of conservation one bag at a time. [www.bhappybags.com](http://www.bhappybags.com)

**bain de terre**

bain de terre is providing guests with a *hair care gift pack* that includes a *Jet-Set Kit, Define 'n Shine Pomade, Iron it Out Thermal Protector, and Hair Strengthening Mud Masque*. Possessing the healing powers of technologically blended "botaniceuticals" and refreshing aromas, luxury hair brand bain de terre beams health and vitality back to hair using a spa-scientific approach to hair care. Each product in the collection is infused with magnolia bark, black currant, wild jujube, and goji berry - pesticide-free botaniceuticals, extracted from ethically harvested plants using the purest water. bain de terre products ensure delivery of the full spectrum of benefits intended by nature and are proven to be therapeutically beneficial for all hair. Products are available at salons and professional beauty supply stores. For more information, visit [www.baindeterre.com](http://www.baindeterre.com).

**Cocoa Camino Fair Trade Organic Chocolate**

Cocoa Camino is spicing up this year's Gemini Awards by providing guests with *a tin of Chili & Spice Hot Chocolate*. Guests can also indulge in dark decadence with the Panama Extra Dark bar (85% cocoa). Cocoa Camino, produced by Ottawa's La Siembra Co-operative, is a line of premium Fair Trade Certified and certified organic chocolate, cocoa and sugar products. All ingredients are organic and produced according to audited Fair Trade principles at a fair price that supports the livelihoods of production partners. Cocoa Camino is proud to produce "Decadence with a Difference". [www.cocoacamino.com](http://www.cocoacamino.com)

**Dyson**

Cleaning just got a little more fun for guests of the lounge, who will walk away with *Dyson's new DC16 Animal handheld vacuum*. When it comes to the search for a handheld vacuum cleaner that actually works, Dyson DC16 Animal is truly golden – both in appearance and performance. With twice the suction power of other handhelds, the sleek champagne-coloured DC16 Animal is specifically designed to help remove pet hair and other clingy objects from upholstery. Perfect for any pet lover, gadget enthusiast or neat freak on your holiday gift list, DC16 Animal features include: a powerful motorized brushbar for pet hair pick-up; interchangeable attachments including a crevice tool for narrow spaces and a combination, adjustable accessory tool; Dyson's patented root cyclone technology, which separates dirt from air, providing constant powerful suction; and a battery that uses advanced lithium ion technology and makes DC16 Animal three times quicker to recharge than other cordless handhelds. A trigger bin is also included for hygienic and quick emptying. The DC16 Animal will be available November 15, 2008 at Sears, The Bay, Home Outfitters, Future Shop and online. [www.dysoncanada.com](http://www.dysoncanada.com)

**Ecojot**

Ecojot reinvents stationery with their 100% recycled product line, including *environmentally thoughtful recycled journals*, featured in the lounge. Canadian-made Ecojot products are made from 100% post consumer waste, vegetable based inks and glues, and are sweat shop-free made right here in Canada. With renowned designer Carolyn Gavin on their team, Ecojot products are not only functional but also beautiful. They come in a variety of colors and styles for every personality, from the Minimalist to the Nature Lover. Helping the environment no longer involves abandoning style. [www.ecojot.com](http://www.ecojot.com)

### **Elk Lake Eco Resource Centre**

The Elk Lake Eco Resource Centre proudly supports the Gemini Awards Eco Lounge with a unique gift package featuring an *all inclusive overnight retreat for two people* including Chalet accommodations, fireside dining on local foods, guided trail excursions and outings, as well as a hand-made cutting board using fallen wood collected from the property. The Elk Lake Eco Resource Centre is a world-class facility nestled in the Boreal Forest along the shores of the Montreal River. Guests of the Eco Centre find themselves inspired by the natural tranquility helping to ignite one's inner creativity. It offers a productive work environment featuring state of the art technology, unique team building activities and a whole region to explore from art to historical mining camps to Ontario's second largest farming zone. The Eco Centre features locally grown Bison, organic Muscovi duck, hand-picked blueberries and much more to indulge taste buds. The Centre is an award-winning architectural venue for anyone seeking a sensory taste indulgence of Northern Ontario. Great northern hospitality awaits your next escape from the City. Head North, we're waiting. [www.elklakeeco.com](http://www.elklakeeco.com)

### **Fresh Restaurants/John Wiley & Sons Canada, Ltd**

Ruth Tal's award-winning Fresh restaurants are among the most popular eateries in Toronto. Fresh Restaurants are providing guests with a chance to get healthy at home with a *ReFresh cookbook and an "I Get Fresh" Baggu bag*. Though based in Canada, Fresh restaurants have attracted legions of hungry followers from around the globe. Appealing to vegetarians, vegans and those who enjoy meat-free meals as part of a healthy diet, Fresh has evolved from a humble juice bar into a chain of three dynamic and stylish downtown restaurants. Famous for their cornucopia of over 45 fruit and vegetable juice drinks and 75 delicious vegetarian dishes, Fresh is a legend in Canada's hectic restaurant scene. Founder Ruth Tal and head chef Jennifer Houston have updated and revised their winning recipe collection for a new edition that showcases their best restaurant offerings. [www.freshrestaurants.ca](http://www.freshrestaurants.ca), [www.wiley.ca](http://www.wiley.ca)

### **Fresh Unlimited**

Fresh Unlimited is an upscale green gifts company focusing on organic gourmet foods and exquisite fair-traded and environmental giftware. Guests will receive *Tres'Or Beeswax Candles Packages* that include *a set of three frosted glass cubes filled with 100% pure beeswax*. Beeswax is a clean burning wax that contains no harmful chemicals and is said to emit negative ions, which clean the air of impurities. It is also the only wax that emits the same spectrum of light as the sun. Nature's true gold! (a portion of the revenues from the sale of these candles go to the Save Darfur Coalition) [www.freshunlimited.com](http://www.freshunlimited.com)

### **FUJIFILM Canada**

Guests can make the Gemini Awards a night to remember with a *FUJIFILM FinePix S1000fd digital camera*. FUJIFILM believes that sustainable development of the earth, mankind and corporate entities in the 21st century is an issue that must be addressed with the highest priority. Based on this belief, FUJIFILM has prepared the FUJIFILM Group Green Policy as a common medium-term policy statement for the Group. Under the company's Green Policy concept, they aim to attain customer satisfaction as well as maintain and increase the trust of all stakeholders while also contributing to sustainable development by working to attain a high level of environmental quality in products, services and other corporate activities. [www.fujifilm.com](http://www.fujifilm.com)

### **Green Living**

Guests will get informed on all things green with a copy of *Green Living's Fall issue*. Green Living is a recognized leader in the environmental industry. It's a one-of-a-kind, Canadian-owned environmental publisher and media company specializing in green magazine and book publishing, custom publishing, corporate marketing and consulting, content development, online marketing and event management. Over the past 10 years, Green Living has partnered with a wide range of corporate, government and non-profit clients to conceive, design, communicate and publish green business initiatives, such as The Home Depot's *Eco Options* — as well as *Green Living*, *Green Living Kids*, *Healthy Home* and the pocket-sized book *Green Tips*, among many others. [www.greenlivingonline.com](http://www.greenlivingonline.com)

### **Hammam Spa – Toronto’s Urban Sanctuary**

Guests will enjoy a rejuvenating experience at Hammam Spa with a *\$50 voucher towards spa services*. Hammam Spa supports all-natural products for the skin, and a place of healing and peace for the mind, body and soul. The spa carries Tashodi; a Canadian line that is completely natural, free trade, organic with environmentally conscious packaging. Juara (out of New York) and Euoko (Canadian company) are other skin care lines carried at Hammam Spa, both of which are paraben-free, with environmentally conscious packaging. [www.hammamspa.ca](http://www.hammamspa.ca)

### **JP Monkey - made for good®.**

Guests of the Gemini Awards Eco Lounge will receive a *handcrafted reusable shopping bag* from JP Monkey. JP Monkey's new collection of sturdy reusable grocery totes are perfect for sustainable living. Forget paper and plastic: the JP Monkey line makes it stylishly easy to help preserve Mother Earth by offering a collection of richly appointed reusable carryalls that are perfect for carrying groceries back and forth again and again. With a percentage of profits being donated to environmental education programs, *JP Monkey* is a company committed to advancing the cause of ecotarianism. Available for purchase online at [www.jpmonkey.com](http://www.jpmonkey.com).

### **Kari Woo Contemporary Art Jewellery**

Guests of the gift lounge will be treated to a *pair of earrings from the DRAW THE LINE Collection* - continuous line drawings inspired by motifs in nature and architectural detailing – from Kari Woo Contemporary Art Jewellery. With over 30 designs that are classic and contemporary, visually bold and lightweight for comfort, this product is thoughtfully designed and made in Canada. Kari Woo Contemporary Art Jewellery encourages the support of local artists, economy and culture. Kari Woo is an independent artist and co-founder of INFLUX Jewellery Gallery in Calgary. She is also a founding member of art and design collectives in Vancouver and Calgary whose main activity is to stage events open to the public that present smart, conscious alternatives to mass produced, big-box-store items. [www.kariwoo.com](http://www.kariwoo.com)

### **Kensington Communications**

Guests will receive *The Sacred Balance (based on the best-selling book) a four-part documentary DVD series hosted by David Suzuki*. Filmed on five continents, this ground-breaking series celebrates a new scientific world view, an inclusive vision of nature in which human beings are intimately connected to all life processes on Earth. Suzuki guides the documentary, visiting the best minds of the age. Through many knowledgeable eyes, guided by many wise hearts, humans are shown as they truly are: creatures of the Earth, biological beings totally dependent upon the planet's life support systems. [www.kensingtontv.com](http://www.kensingtontv.com)

### **LaCoupe orgnx**

LaCoupe is helping guests of the eco lounge “embrace balance™” with *orgnx DE/frizz Shampoo, orgnx DE/frizz Conditioner and orgnx UP/lift mousse*. LaCoupe orgnx™ haircare contains pure moringa protein, rich in nourishing vitamins, and minerals and certified orgnx complexes for truly beautiful hair inside and out. LaCoupe has partnered with Trees for the Future, to plant moringa trees in Africa with each purchase of LaCoupe orgnx. To-date, 57,000 trees have been planted! LaCoupe orgnx is gentle, colour safe and effective staying true to its high performance and naturally derived roots. Orgnx products are available at Shopper's Drug Mart, London Drugs and Jean Coutu stores across Canada – visit [www.orgnx.com](http://www.orgnx.com).

### **Lampe Berger**

Guests will breathe easy with *Lampe Berger's "Carat" air purifier in Fresh Linen*. Founded in Paris in 1898, Lampe Berger is a luxurious yet affordable home accessory that purifies and leaves a delightful fragrance in the air. The secret to its success lies in the patented catalytic burner which effectively removes unpleasant odours. The most recent incarnation is the result of five years of research and design. In just 25 minutes, Lampe Berger creates a purified and lightly fragranced environment to breathe easy. The best part is that it requires hardly any effort. Simply light the lamp for two minutes, blow out the flame and relax as it works. There are close to 140 different lamp models and 42 home fragrances available to match everyone's personal sense of style for every room in the home. Lampe Berger products are available in selected specialty stores across Canada. [www.lampeberger.ca](http://www.lampeberger.ca).

### **Licious Living**

Licious Living believes in making good food. Guests will get the star treatment with a *\$100 certificate* towards healthy food that's made especially for them and delivered to their doorstep. Licious Living prepares food that will benefit everyday lifestyles, helping clients become healthier, more energetic and fitter. Licious Living takes the stress out of balancing diets, while helping save energy at the same time – including the costly trips to buy groceries. Licious Living also reduces nasty plastic bags and food packaging and reduces waste, as all meal containers are recyclable. [www.liciousliving.com](http://www.liciousliving.com)

### **LivClean Carbon Offset Solutions**

LivClean has contributed *five tonne carbon offset gift cards* for all eco lounge guests. Each gift card will offset five tonnes of carbon emissions, which is the amount emitted by approximately one year of driving an average car or nine months of heating an average home. LivClean - Canada's carbon offset and environmental solutions company provides an affordable and immediate way to make a positive impact on the global environment. All emissions created by the Gemini Awards Eco Lounge will be offset compliments of LivClean, through investments in emission-reducing projects. To view LivClean's current portfolio of emission reducing projects, please visit [livclean.ca](http://livclean.ca). Together we can change the planet for the better! [www.livclean.ca](http://www.livclean.ca)

### **LUSH Fresh Handmade Cosmetics**

Guests visiting the Eco Lounge will receive *LUSH's Squeaky Green shampoo bar, a Geophyzz bath bomb made with 70% sea salts, Charity Pot moisturizer and Go Green solid perfume*. Retailing for \$19.95, 100% of the sale (minus taxes) of the Charity Pot is donated to worthy causes in environmental conservation, animal protection and humanitarian causes. LUSH products are freshly handmade in Canada using fresh fruits, vegetables and the finest essential oils. 100% vegetarian and never tested on animals, LUSH supports Fair Trade programs and small local farms to supply raw materials. [www.lush.ca](http://www.lush.ca)

### **M·A·C Cosmetics**

Get gorgeous at the Gemini Awards with M·A·C Cosmetics. The official makeup sponsor of the Gemini Awards, M·A·C Cosmetics will provide celebrities and VIP guests with exclusive *gift boxes containing popular products as well as mineral makeup from M·A·C's new Mineralize collection*. Sure to be a star favorite, Mineralize Eye Shadows, Foundations, Powders and Blushes are included in the \$500 reusable gift boxes. M·A·C also encourages customers to participate in the Back to M·A·C Program. By returning six M·A·C primary packaging containers to a M·A·C counter, customers will receive a free M·A·C Lipstick of his/her choice as thanks for sharing M·A·C's commitment to recycling. [www.maccosmetics.com](http://www.maccosmetics.com)

### **Nature's Path Foods**

Nature's Path Foods® is committed to creating healthy, delicious, organic breakfast foods in a sustainable way. This philosophy extends to all of its products, including these products available to guests of the Gemini Awards Eco Lounge:

- *Nature's Path® Organic Flax Plus® Pumpkin Granola*, which combines oat and rice clusters with pumpkin and flax seeds to create a deliciously nutritious granola, high in Omega-3
- *Leapin Lemur Peanut Choco Drizzle Crispy Rice Bar*, a new bar from EnviroKidz. featuring nutritious whole grain brown rice. The bars are delicious, organic and lower in sugar. Best of all, 1% of sales are donated to wildlife conservation groups
- *The Dr. Weil Goji Moji™ Bar*, created by Nature's Path and Andrew Weil, MD, is a healthy, organic line of unique new products. Follow Dr. Weil's philosophies for optimum nutrition.

For more information, please visit [www.naturespath.com](http://www.naturespath.com).

### **Nicole Bridger Design**

Nicole Bridger Design (NBD) gives Gemini guests the *opportunity to be styled green*. NBD believes in taking care of the earth and its people and is dedicated to contributing to positive change in our modern world. NBD uses socially conscious fabrics and practices, including fabrics that are from natural and renewable resources. One way NBD helps make the world a better place is by spreading the word of love through affirmation labels 'I am love' in each piece of clothing. Nicole Bridger was born and raised in Vancouver, BC. She obtained her BAA in fashion design from Ryerson University in Toronto ON. She then went to London to intern at Vivienne Westwood where she learned the art of sculpting fabric and returned with an understanding of more than just making clothes. [www.nicolebridger.com](http://www.nicolebridger.com)

### **plantatree™, finally a wine to feel carbon positive about!**

Lifford Wine Agency launched plantatree™, the world's first carbon-positive wine, in November 2007. *Guests can sample this revolutionary wine while visiting the lounge, as well as a bottle to enjoy at home.* For every bottle purchased, Lifford Wine Agency will plant one tree in conjunction with Tree Canada. plantatree is a gift to the environment and a not-for-profit initiative. Its environmental footprint is significantly offset by the carbon absorbing trees being planted and by the efficiencies in its production process. The grapes for plantatree were farmed using sustainable agriculture practices in California. To lessen the carbon imprint, the wines are transported in bulk and bottled in Niagara in PET bottles made in Mississauga. The PET bottles are unbreakable, significantly lighter than glass and recyclable. The cartons are made in Ontario of recycled cardboard. The first of the trees were planted in the spring of 2008 in Sudbury. Each tree absorbs approximately 650 pounds of carbon over the course of its lifespan. plantatree Chardonnay, Merlot and Cabernet Sauvignon are available in select LCBO outlets across Ontario.

[www.plantatreevine.com](http://www.plantatreevine.com)

### **PositiviTee**

Guests will look positively trendy in a *PositiviTee long-sleeved t-shirt*. PositiviTee is a stylish, organic tee shirt company that supports non-profits. 10% of the retail price is donated to causes that the tees support. Hang tags are printed on recycled paper and seek to educate and activate. As members of the CarbonFund.org, shipping is carbon free. PositiviTees make their wearers feel good, look good and do good. [www.positivitee.com](http://www.positivitee.com)

### **Salt Spring Coffee**

Salt Spring Coffee has gained a reputation as one of Canada's most respected micro-roasters of organic, shade grown and fair trade coffee. *Coffee service will be available in the lounge, as well as a bag to take home and enjoy.* In 2007, Salt Spring Coffee became Canada's first carbon-neutral coffee company by measuring, reducing and offsetting the carbon emissions for all operations. The beans that are used are specially sourced from the world's finest coffee growing regions and meticulously roasted on the ecotopia of Salt Spring Island, British Columbia. The coffee of choice for the conscious consumer, Canada's favourite west coast coffee is now available at select Toronto retailers. [www.saltspringcoffee.com](http://www.saltspringcoffee.com)

### **SalvationSacks**

SalvationSacks prides itself in creating one-of-a-kind socially conscious bags reconstructed from a vast array of salvaged textiles. Guests of the lounge will receive *ZIP-it bags*, ideal for makeup, which are *hand-crafted from furniture textile remnants, vintage men's ties and vintage jewelry.* Recycling helps ease the strain on our world's overburdened landfills and these funky bags bring eco-fashion to a new level. SalvationSacks strives for sustainability by breathing new life into classic finds to create wearable works of art. [www.salvationsacks.com](http://www.salvationsacks.com)

### **Scoopies Inc.**

BIODEGRADABLE SCOOPIES! The world's favourite dog-waste disposal bag! *Guests will receive this great little box that fits into purses or pockets and contains 30 white, folded, mitt-shaped poop picker-uppers.* Scoopies uses d2w technology so the bags begin to totally and harmlessly degrade into H2O and CO2 after 18 months – Scoopies meet the ASTM Standard D6954-04 for degradability! Visit [www.scoopies.com](http://www.scoopies.com).

### **Shaklee Canada Inc.**

Guests will receive Shaklee Canada Inc.'s Get Clean® Healthy Home Pack containing safe, powerful, eco-friendly products that will make households sparkle:

- *Basic H<sup>2</sup>® Organic Super Cleaning Concentrate*
- *Basic H<sup>2</sup>® Organic Super Cleaning Wipes*
- *Scour Off™ Heavy-Duty Paste*
- *Dish Wash Concentrate Liquid*
- *HE Fresh Laundry Concentrate*
- *Soft Fabric Concentrate*
- *Soft Fabric Fragrance Free Dryer Sheets.*

Each Get Clean product is made with biodegradable cleaning agents from natural, sustainable sources. Plus, there is not a hint of chlorine bleach, phosphates, nitrates, or borates in any of them. Shaklee products are not tested on animals and they are available in recyclable packaging. [www.shaklee.ca](http://www.shaklee.ca)

### **Steam Whistle Brewing**

Steam Whistle, an independent brewery housed in Toronto's historic John St. Roundhouse south of the CN Tower, has a singular focus of making just one beer of exceptional quality that Canadians can be proud of. *Guests of the lounge can learn more about what Steam Whistle does really, really well at a complimentary brewery tour and tasting.* Steam Whistle brews Canada's Premium Pilsner with traditional brewing methods and only four natural ingredients. Steam Whistle Pilsner is packaged in signature green glass bottles and shipped fresh across Alberta and Ontario to beer and liquor stores as well as licensed bars and restaurants. [www.steamwhistle.ca](http://www.steamwhistle.ca)

### **Tea in the Sahara Inc, a journey in every cup**

*Eco Lounge guests will be honoured with a tin of Beautiful Foolishness, a Canadian original. This organic white tea is known for its anti-oxidant, youth-preserving qualities and is sure to compliment the insatiable thirst for artistic innovation present in all Gemini nominees. Tea in the Sahara indulges senses and rejuvenates souls with a wide variety of handcrafted teas from the great tea brewing traditions of the world. Enjoy Tea in the Sahara. A journey is waiting in every cup.* [www.teainthesahara.ca](http://www.teainthesahara.ca)

### **Tree Canada**

Tree Canada is a not-for-profit charitable organization established to encourage Canadians to plant and care for trees in urban and rural environments. *Tree Canada is encouraging all Eco Lounge guests to contribute to tree growth by planting evergreen seedlings with Tree Canada's Green Tree Sleeves.* The sleeve acts as a greenhouse for two weeks, ensuring the seedlings' survival. A winner of the Canadian Environmental Award (2007), Tree Canada engages Canadian companies, government agencies and individuals to support the planting of trees, the greening of schoolyards, and other efforts to sensitize Canadians to the benefits of planting and maintaining trees. More than 75 million trees have been planted, more than 450 schoolyards have been greened, and Tree Canada has organized eight national urban forestry conferences. More information about Tree Canada is available at [www.treecanada.ca](http://www.treecanada.ca).

### **Vintage Canada/ Ecoholic: Your Guide to the Most Environmentally Friendly Information, Products and Services in Canada by Adria Vasil**

When the world's environmental woes become too much, guests of the lounge can turn to *Ecoholic: Your Guide to the Most Environmentally Friendly Information, Products and Services in Canada* by Adria Vasil. It's Canada's best resource for practical tips and products, educating readers on how to help the environment. Some features include what not to buy and why, and the dish on great gifts, clothes, home supplies, cosmetics, food, kids stuff, cookingware, and much, much more. Based on the popular and authoritative "Ecoholic" column that appears weekly in *NOW*, Ecoholic is a cheeky and eye-opening guide to all of life's greenest predicaments. [www.randomhouse.ca](http://www.randomhouse.ca), [www.ecoholic.ca](http://www.ecoholic.ca)

### **VOSS Artesian Water from Norway**

Pure Water, Pure Environment. *Lounge guests can refresh with a bottle of Voss Artesian Water from Norway.* The water is naturally pure, low in minerals and incomparable in taste. A Carbon Neutral product, Voss is committed to reducing our environmental impact from the moment the artesian water is sourced, to the moment the bottle is recycled. Voss's award-winning cylindrical glass bottles are 100% recyclable, and Voss encourages the reuse or recycling of the bottle when finished enjoying the product. For more information on our sustainability initiatives, please visit [www.voss.com](http://www.voss.com)

### **Zip.ca**

Zip.ca's contribution to the 2008 Gemini Eco Lounge is *a complimentary 3-month membership to Zip.ca's DVD rental service.* Zip.ca takes pride in providing an environmentally friendly service on all fronts, from using biodegradable packaging, to having DVD's delivered and returned through Canada Post. Zip.ca allows members to reduce emissions by saving them a drive to and from the video store. [www.zip.ca](http://www.zip.ca)

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### **Association of Registered Interior Designers of Ontario (ARIDO)**

The Association of Registered Interior Designers of Ontario (ARIDO) is the only self-regulatory professional organization for interior designers in Ontario. Since its inception in 1934, ARIDO has grown to become the largest professional association of interior designers in Canada.

ARIDO protects the right of interior designers to practice, promotes the benefits of working with an interior designer and educates the public in regard to interior design. The Association counts more than 1,800 Registered and Intern interior designers as members, representing all areas of specialty including corporate, residential, retail, hospitality, health care and institutional design.

[www.arido.ca](http://www.arido.ca)

### **Canadian Television Fund**

Get your exclusive spot on the Gemini Red Carpet and a birds-eye view of the 2008 Gemini Awards Broadcast Gala courtesy of the Canadian Television Fund. The Canadian Television Fund is pleased to offer the public a chance to get the inside scoop at the Gemini Awards. Winners of the Gemini Awards Eco Lounge presented by FUJIFILM Canada prize package will receive 4 tickets to the 2008 Gemini Awards, which includes VIP access to the Gemini Awards FanZone and tickets to the exclusive Gemini Awards Broadcast Gala. (Prizing does not include airfare or accommodations. Entrants must be 18 years of age or older. Contest is not open to Quebec residents). [www.ctf-fct.ca](http://www.ctf-fct.ca)

### **The Academy of Canadian Cinema & Television**

The Academy of Canadian Cinema & Television is a national, non-profit, professional association dedicated to the promotion, recognition and celebration of exceptional achievements in the Canadian film and television industries. Created in 1979, and today unifying industry professionals across Canada, the Academy is a vital and integral force representing these industries.

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